

# AMY ROBINSON

GRAPHIC DESIGN,  
LA TROBE UNIVERSITY



## Senior School Subjects

- Year 11: English, General Mathematics, Biology, Visual Communication Design, Studio Arts, Religion and Society
- Year 12: English, Biology, Further Mathematics, Visual Communication Design, Business Management

**Why did you choose these subjects?** I chose these subjects as I wasn't sure what career path I wanted to take after school; I wanted to keep my options open and try a range of subjects. When choosing my senior subjects, I spoke to my teachers and older students to help me decide on what I should be studying.

**What is your course like?** My course is very full on in terms of work load. I have minimal class times and no exams but there is always multiple large assignments due. As my class sizes are so small my lectures are really relaxed with a lot of one on one time with lecturers.

**What do you love about your course?** I love that I can do something I enjoy and make a career out of it! I can also do my uni work pretty much whenever I like, I only have two days at uni a week with about 2-6 hours each day so I can do my study around work.

**Give students an example of a 'day in the life' of your course?** A day in the life of a graphic design course is always different! But the average class day would consist of short lecture or design brief followed by a few hours at uni either working on assignments or discussing ideas with lecturers and peers. I spend most of the day swapping between assignments! My course requires a lot of work hours to have assignments done on time. If work was due I would spend the afternoon finalising and preparing assignments to print, having them printed, trimming and folding then submitting.

**What have been some of the highlights of your course so far?** In 2014 I entered the Adobe Certified Associate National Championship, a competition I heard about through uni. My entry was selected and I was chosen to compete in the national championships! I was flown to Sydney on an all expenses paid trip and ended up winning the championship at Adobe's very own headquarters. As the first place winner of the Australian competition I got the chance to fly to America for the week and represent Australia at the Disney Land Resort, Anaheim.

**How did your senior school subjects prepare you for your course?** Visual Communication Design gave me the basic knowledge of what studying graphic design would be like.

**What is the best piece of advice you've received about following your career goals?** Do what you love and you'll never work a day in your life.

**What advice can you offer students considering studying the course?** Get work experience as soon as you can! As you get further into the course the assignment load gets heavier and it becomes difficult to squeeze work experience in. I would also attend as many open days as possible as design courses are all different and may focus more on different areas of design.

**What are your career goals?** My short term career goal is to work in a local or Melbourne based design company. In the long term I would like to work for myself or even own my own company!

**Course information:** Bachelor of Creative Arts (Graphic Design), <http://bit.ly/29GLmby>

To view Amy's work, go to <http://bit.ly/29q4009>