

AMY ROBINSON

GRAPHIC DESIGN,
LA TROBE UNIVERSITY



Senior School Subjects

- Year 11: English, General Mathematics, Biology, Visual Communication Design, Studio Arts, Religion and Society
- Year 12: English, Biology, Further Mathematics, Visual Communication Design, Business Management

Why did you choose these subjects? I chose these subjects as I wasn't sure what career path I wanted to take after school; I wanted to keep my options open and try a range of subjects. When choosing my senior subjects, I spoke to my teachers and older students to help me decide on what I should be studying.

What is your course like? My course is very full on in terms of work load. I have minimal class times and no exams but there is always multiple large assignments due. As my class sizes are so small my lectures are really relaxed with a lot of one on one time with lecturers.

What do you love about your course? I love that I can do something I enjoy and make a career out of it! I can also do my uni work pretty much whenever I like, I only have two days at uni a week with about 2-6 hours each day so I can do my study around work.

Give students an example of a 'day in the life' of your course? A day in the life of a graphic design course is always different! But the average class day would consist of short lecture or design brief followed by a few hours at uni either working on assignments or discussing ideas with lecturers and peers. I spend most of the day swapping between assignments! My course requires a lot of work hours to have assignments done on time. If work was due I would spend the afternoon finalising and preparing assignments to print, having them printed, trimming and folding then submitting.

What have been some of the highlights of your course so far? In 2014 I entered the Adobe Certified Associate National Championship, a competition I heard about through uni. My entry was selected and I was chosen to compete in the national championships! I was flown to Sydney on an all expenses paid trip and ended up winning the championship at Adobe's very own headquarters. As the first place winner of the Australian competition I got the chance to fly to America for the week and represent Australia at the Disney Land Resort, Anaheim.

How did your senior school subjects prepare you for your course? Visual Communication Design gave me the basic knowledge of what studying graphic design would be like.

What is the best piece of advice you've received about following your career goals? Do what you love and you'll never work a day in your life.

What advice can you offer students considering studying the course? Get work experience as soon as you can! As you get further into the course the assignment load gets heavier and it becomes difficult to squeeze work experience in. I would also attend as many open days as possible as design courses are all different and may focus more on different areas of design.

What are your career goals? My short term career goal is to work in a local or Melbourne based design company. In the long term I would like to work for myself or even own my own company!

Course information: Bachelor of Creative Arts (Graphic Design), <http://bit.ly/29GLmby>

To view Amy's work, go to <http://bit.ly/29q4009>